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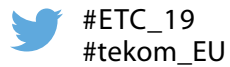
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Evolution of TC 2019 
S O F I A , J U N E 4 - 5

Program

June 4-5, Best Western Plus Hotel Expo Sofia

Agenda June 4 - Presentations and Interactive Sessions

8:30-9:15	Registration open	
9:15-9:45	Welcome and Introduction by tekomp Bulgaria	
9:45-10:30	KEYNOTE: What Skills Will Technical Communicators Need for the Upcoming Years? Ellis Pratt	
10:30-11:00	Coffee Break	
Room	Panorama	Esplanada 1
11:00-11:40	Standardizing API Documentation Anne Tarnoruder	How to Assemble a Quality Writing Portfolio Alexandra White
11:45-12:25	Runnable Documentation Predrag Mandic	An Introduction to SEO for Technical Communicators Jennifer McDaid
12:30-13:30	Lunch Break	
13:30-14:30	Interactive Sessions Room: Panorama	
14:40-15:20	Secrets of User Compliance Leah Guren	How Social Media Helps Making Customers Happy Alice Otero
15:20-15:45	Coffee Break	
15:45-16:25	IoT and Technical Communication Michael Fritz	Documenting an API for the First Time? Petko Mikhailov
16:30-17:10	The Bias Talk Dimiter Simov	It's Not What You Say, But How You Say It Shwetha Madhan
17:15-18:00	Celebrating 10 Years of Evolution of TC	
19:30	Networking Dinner at Q-ftetaria (1, Angel Kanchev str., Sofia)	

Agenda June 5 - Workshops

8:30-9:00	Registration open		
Room	Esplanada 1	Esplanada 2	Colonada
9:00-10:30	Presentation Hacks: Speak Like a Pro! (Part I) Leah Guren	SEO Workshop for Technical Communicators (Part I) Jennifer McDaid	Does Your API Documentation Work? Petko Mikhailov
10:30-10:50	Coffee Break		
10:50-12:20	Presentation Hacks: Speak Like a Pro! (Part II) Leah Guren	SEO Workshop for Technical Communicators (Part II) Jennifer McDaid	Visualize it! Creating Graphics and Images in Software Documentation Jordan Stanchev
12:20-13:30	Lunch Break		
13:30-15:00	Let's make a podcast! Ellis Pratt	When To Create Video Documentation Alexandra White	Automate Style Guide Rules Using a Chatbot George Bina
15:00-15:30	Wrap-Up and End of Event		

Please give us your feedback:

