



## Why should you become a sponsor?

Evolution of TC is the annual gathering event for all technical communicators in Bulgaria with a focus on innovations in software documentation. It takes place in Sofia and represents the only technical communication conference in Southeastern Europe.

Participants have the opportunity to take part in presentations, workshops and interactive sessions.

The main topic is software documentation. Our conference brings together all aspects of this topic – don't miss the chance to present your ideas or the right tool!

### Target audience:

Evolution of TC 2023 is targeted at technical communicators, information developers and information architects, as well as technical translators, knowledge managers, product managers, consultants etc.



# Sponsorship Packages

Contact us: [sales@tekcom.de](mailto:sales@tekcom.de) or +49 711 65704-52/-57  
[www.evolution-of-tc.com](http://www.evolution-of-tc.com)

## Basic Package

600 Euro

- Your company logo on our conference website.
- Your company logo in the conference program.
- Your logo with link in the signature of all promotional newsletters and mailings of the event.

## Platinum Sponsor

2,900 Euro

- Includes the Basic Package.
- Your ad placement on the entrance ticket. Book ASAP.
- You are exclusively entitled to brand the conference room for the entire conference day.
- Includes a stand (standing table, high chairs, WiFi and power supply) in the coffee break area.
- You may put a roll up display and distribute marketing material at your stand.
- You may include giveaways in the conference bags.
- Includes 2 presentation slots (20 min on the 1<sup>st</sup> day and 30 min on the 2<sup>nd</sup> day).
- Includes 3 free entrance tickets (1 for you and 2 additional participants).

## Gold Sponsor

2,100 Euro

- Includes the Basic Package.
- Includes a stand (standing table, high chairs, WiFi and power supply) in the coffee break area.
- You may put a roll up display and distribute marketing material at your stand.
- You may include material in the conference bags.
- Includes 1 presentation slot (30 min).
- Includes 2 free entrance tickets (1 for you and 1 additional participant).

## Silver Sponsor

1,500 Euro

- Includes the Basic Package.
- Includes a stand (standing table, high chairs, WiFi, power supply) in the coffee break area.
- You may put a roll up display and distribute marketing material at your stand.
- You may include material in the conference bags.
- Includes 2 free entrance tickets (1 for you and 1 additional participant).

## Conference Bags

300 Euro

- Minimum requirement: booking a Basic Package.
- Your company logo will be placed on the back of the event bags.
- All participants receive a personal conference bag at registration.
- The bags will be produced and delivered by the sponsor.

## Lanyards

300 Euro

- Minimum requirement: booking a Basic Package.
- All participants receive a lanyard with their conference pass at registration.
- The lanyards will be produced and delivered by the sponsor.

## Raffle

150 Euro

- Minimum requirement: booking a Basic Package.
- You may present your company during the wrap-up on the second day, raffling out a winner of a prize sponsored by you (for example, software developed by your company).

## Functional Giveaways

300 Euro

- Minimum requirement: booking a Basic Package.
- You are entitled to include material in the conference bags or e.g. distribute pens and notepads in the workshop rooms.

### Other options on request.

Please feel free to contact us with your suggestions.

**Be quick –  
reserve your  
sponsorship now!**

- Conference bags are subject to availability.
- Name, email, company, and position of additional participants using free tickets included in sponsorships must be provided to tcworld.
- Free entrance tickets include only conference admission. The networking dinner should be booked separately.
- All our prices are subject to VAT.