

Agenda, May 27 – Presentations and Interactive Sessions

8:00	Registration & Welcome Coffee	
Room	E.21 Event Space	E.11 Training Room
9:00–9:15	Warm Welcome by tekomp Bulgaria tekomp Bulgaria	
9:15–9:55	KEYNOTE The Secret Log of the Blind Astronaut Angel Petrov, Co. Kalina Boneva	
9:55–10:30	Coffee Break and Meet the Sponsors	
10:30–11:10	Watch, Read, Understand: Why AI Subtitling Still Needs Human Expertise in Video Documentation Aleksandrina Karabasheva	Making the Best of a Bad Situation: Navigating Medical Device Regulation Kathryn Reeb
11:20–12:00	Mastering AI Integration: Aligning with Structure and Style in Documentation Alexandru Jitianu	Docs as Code 101: Bridging the Gap Between Writers and Developers Ekaterina Stoyanova, Co. Anita Lüders
12:00–13:00	Lunch Break	
13:00–13:40	Speak AI Language: How to Write Documentation That Works for AI Aleksandra Epanchintseva	A Writer's Career Compass: In, With, and Beyond Docs Rose Eliza Pinto
13:45–15:15	INTERACTIVE SESSION Expert Speed Dating Kathryn Reeb	INTERACTIVE SESSION AI in Technical Communication – the State of the Art Petko Mikhailov
15:15–15:45	Coffee Break and Meet the Sponsors	
15:45–16:25	AI-Driven Localization: Transforming Technical Documentation for a Global Audience Marina Oreskovic	A Journey to Accessible Content: Empowering Everyone, Everywhere: Rachna Bansal
16:35–17:15	ISO 26516: Future-Proof Instructional Videos – Theory and Best Practices Florian Kadelbach	Behind the scenes: AI in user documentation at Festo Svenja Hogrefe, Co: Ramsha Aslam
17:15–17:30	Wrap-up and interactive game by tekomp Bulgaria	
18:30	Networking Dinner @ Q-Fteteria, Angel Kanchev 1, On The Second Floor, 1000 Sofia	

Agenda, May 28 – Presentations and Workshops

8:30	Morning Coffee	
Room	E.21 Event Space	E.11 Training Room
9:00–11:00	Push the button, not the user: UX writing for tech writers Heike Auch, Co. Lukas Reussner	Editing Master Class: Meets Minimalism the Big Picture: Leah Guren
11:00–11:15	Coffee Break and Meet the Sponsors	
11:15–11:45	Build Your Own Digital Diary: A Fun Intro to the SAP Web UI Kit Siyana Dicheva	SPONSORED SESSION
11:45–12:45		How we revamped the information architecture of our developer portal Szymon Ozimek
12:45–13:45	Lunch Break	
13:45–15:45	Promptathon: Practical Prompting Skills for the Modern Technical Writer Ekaterina Mitova	Enhancing Accessibility in Documentation Angel Petrov
15:45–16:15	Wrap-Up and Open Discussion incl. Raffle tekomp Bulgaria	



evolution-of-tc.com

Follow us on
Social Media:

#ETC_Sofia
#tekomp_EU
#tekombulgaria