Evolution of TC 2024

SOFIA JUNE 4 – 5

Program

June 4 – 5, SAP Event Space

Evolution of TC 2024

Agenda, June 4 – **Presentations and Interactive Sessions**

8:00	Registration & Welcome Coffee	
Room	**E.21 Event Space**	**E.11 Training Room**
9:00 – 9:15	**Warm Welcome by tekom Bulgaria** tekom Bulgaria	
9:15 – 9:55	**KEYNOTE: Oh the Humanity! Looking at the Video in Technical Communication** Anton Bollen	
9:55 – 10:30	Coffee Break and Meet the Sponsors	
10:30 – 11:10	**Translation in the Artificial Intelligence Era:** **The Wind of Change is Blowing** Ruslan Mitkov	**Everyday Conversations with ChatGPT** Iliana Kostova
11:20 – 12:00	**Mastery** Dimiter Simov	**Unlocking Clarity:** **AI-Driven Semantic Editing Redefining Tech Narratives** Bergfried Skaara Dias
12:00 – 13:00	Lunch Break	
13:00 – 13:40	**Utilizing GenAI to Enhance Early-Stage Technical Content Creation** Sorin Carbunaru	**Streamlining Success:** **A Case Study on Mastering Cross-Product Documentation** Ekaterina Mitova & Svetoslav Pandeliev
13:45 – 15:15	**Interactive Session**	**Interactive Session**
15:15 – 15:45	Coffee Break and Meet the Sponsors	
15:45 – 16:25	**Building the Right Relationship with Subject Matter Experts** Paula Stern	**Revolutionizing Translation Project Management: Unveiling sTMS** Nenad Angelov
16:35 – 17:15	**Artificial Authorship:** **Engineering My Digital AI Twin** Andrew Mills	**Enhancing User Experience by Improving Consistency between UI Strings and User Documentation** Marie-Christine Gosselin
18:30	**Networking Dinner @ Manastirska** Magernitsa Restaurant ul. „Han Asparuh" 67, 1000 Sofia Center	

Agenda, June 5 – **Presentations and Workshops**

8:30	Morning Coffee	
Room	**E.21 Event Space**	**E.11 Training Room**
9:00 – 9:45	**Docs as Code:** **Demo of the HERE Case, Walking through How We Work** Nick Hill	**Cloud-Native Docs:** **A Containerized Publishing Toolchain** Val Grimm
9:45 – 10:00	Coffee Break and Meet the Sponsors	
10:00 – 12:00	**Move it!** **How to Animate SUI-Graphics and Screenshots** Anton Bollen	**Time Management for Tech Writers** Paula Stern
12:00 – 13:00	Lunch Break	
13:00 – 15:00	**Find Your Inner Graphic Designer:** **Create a Visual Standard for Your Diagrams** Ivanka Radkova & Gergana Dalgacheva	**Astro Masterclass:** **Crafting Seamless Tech Docs with Cosmic Precision** Bergfried Skaara Dias
15:00 – 16:00	**Wrap-Up and Open Discussion incl. Raffle** tekom Bulgaria	

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